



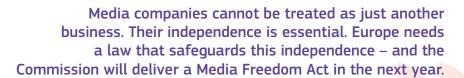
Single Market

MEDIA FREEDOM AND PLURALISM IN THE EU

#EMFA #MediaFreedomAct

#**SOTEU**

16 September 2022



President von der Leyen,

State of the Union Address, 15 September 2021



from abusive

litigation (SLAPP)

Free media are a key pillar of every democracy and they are essential for a healthy market economy. On a global scale, the European Union remains a stronghold for free media, setting a standard as a democratic continent. Yet, there are increasingly worrying trends. Building on past efforts, the Commission has taken a number of measures to protect media freedom and pluralism in the EU.

EU ACTION TO PROTECT MEDIA FREEDOM AND PLURALISM

Revised Recommendation on **Audiovisual** First annual **Media** and the protection, safety European **Media Services** rule of law **Audiovisual** and empowerment of Media **Directive** report **Action Plan** journalists Freedom Act **November** September December **December** September Decembe 2018 2020 2020 2022 2022 2019 2020 2020 **Digital Services Act Directive on European** Recommendation **Copyright in** (DSA) and Digital to protect journalists **Democracy** the Digital **Action Plan Markets Act (DMA)** and rights defenders

EUROPEAN MEDIA FREEDOM ACT



No interference in editorial decisions of media



No spyware against journalists



Independent and adequately funded public service media



Transparency of ownership



Commission recommendation

Toolbox of good practices to promote internal safeguards on editorial independence and media ownership transparency



Transparent and fair audience measurement systems and allocation of state advertising



Establishment of a new European Board for Media Services



More protection for media against unjustified online content removal



Assessment of market concentrations and requirements on national measures affecting the media

EXAMPLES OF EU SUPPORT TO MEDIA FREEDOM AND PLURALISM



Press and media councils to strengthen the position of press and media councils in a converged media environment (Budget: €500,000).



Rapid response mechanism to provide practical help to protect journalists under threat (Budget: €1,95 million).



Media Ownership Monitoring System to provide a country-based database containing information on media ownership (Budget: €1 million).



Emergency support fund for investigative journalists and media organisations to ensure media freedom in the EU (Budget: €1,8 million).



Collaborative and Investigative Journalism Initiative to equip media outlets and journalists with resources and infrastructure (Budget: £1 million).



Media Pluralism Monitor to identify potential risks to media pluralism (Budget: €1,1 million).



Grants to support innovation of local and regional media and boost pluralism (Budget: €2 million).



Journalism Partnerships to support business transformation and collaborations between media (Budget: €7.5 million).



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Luxembourg: Publications Office of the European Union, 2022

Book ISBN 978-92-76-56554-3 PDF ISBN 978-92-76-56556-7

doi:10.2759/596012 doi:10.2759/71974 KK-05-22-279-EN-C KK-05-22-279-EN-N