

DIGITAL PACKAGE

November 2025
#DigitalEU

Simpler EU digital rules and new digital wallets to save billions
for businesses and boost innovation.



1. DIGITAL OMNIBUS
simplifying rules on
data, cyber and AI



2. DATA UNION STRATEGY
unlocking more,
high-quality data for AI



3. EU BUSINESS WALLETS
cutting paperwork and
ease regulatory burdens



1. DIGITAL OMNIBUS TO SIMPLIFY RULES ON DATA, CYBER AND AI

Simplification rules will save up to **€5 billion** in businesses' administrative costs between now and 2029.

Better and simpler data access

- Helping EU companies **compete globally** and strengthen Europe's tech sovereignty.
- Making the privacy framework **simpler, clearer and innovation-friendly** while maintaining the highest level of data protection.
- Improving **online experience for users**: one-click to consent or reject cookies and users' cookie preferences saved and respected.

Streamlined cybersecurity reporting

- Introducing a **single-entry point** where companies can meet all incident-reporting obligations.

Innovation-friendly AI rules



Linking the application date
of high-risks rules to availability
of support tools like standards.



Simplifying measures
such as AI literacy to
reduce costs and burdens.



Improving oversight
by centralising it under
the EU AI Office.



Extending measures to support
compliance, including an EU-
wide regulatory sandbox.



Clarifying the interplay
between the AI Act and
other laws.



2. DATA UNION STRATEGY



Scales up access to high quality data for AI.



Streamlines and simplifies data rules, while protecting fundamental rights.



Protects Europe's data sovereignty.



3. EUROPEAN BUSINESS WALLETS

- Makes it **easier and more secure** for companies to operate anywhere in the EU.
- Allows companies and public bodies **identify, authenticate and exchange**.
- By **reducing administrative processes and costs**, it could unlock up to €150 billion in savings for businesses each year.

