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Smart Specialisation: a fresh approach to	1
European growth and jobs through	Contac
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Fields marked with * are mandatory.	
Introduction	
You cannot skip questions. If there are questions that you do not feel comfortable responding to, please tick the "no opinion / not applicable" options.	
You can also pause at any time and continue later. Once you have submitted your answers, you will be able to download a copy of your completed questionnaire and to upload a written contribution.	
Note that, whatever option chosen, your answers may be subject to a request for public access to documents under Regulation EC 1049/2001	
*My	
contribution	
can be published with my personal information (I consent to the publication of all information in my contribution in whole or in part including my name or my organisation's name, and I declare that nothing within my response is unlawful or would infringe the rights of any third party in a manner that would	
prevent publication.)	
include quotes or opinions I express) provided that it is done anonymously. I declare that nothing within my response is unlawful or would infringe the rights	
of any third party in a manner that would prevent the publication.)	
About you:	
* The questions in	
The questoria in this section aim at collecting general information about the identity of the respondent.	
1. You are welcome to answer the questionnaire in any of the 24	
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Please indicate the place(s) of operation of your business/organisation or the country(ies) for which your organisation mainly represents or works for.

Several EU member states/EU-wide 🔲 Austria - Burgenland Austria - Wien Austria - Steiermark Austria - Salzburg Austria - Vorarlberg 🔲 Belgium - Vlaams Gewest 🔲 Belgium - Wallonie 🔲 Bulgaria - Северен централен (Severen tsentralen) 🔲 Bulgaria - Североизточен (Severoiztochen) 🗖 Bulgaria - Югоизточен (Yugoiztochen) 🔲 Croatia - Ali 🔲 Croatia - Kontinentalna Hrvatska Czech Republic - Jihovýchod Czech Republic - Moravskoslezsko Czech Republic - Severovýchod Czech Republic - Střední Čechy Denmark - All Denmark - Midtiviland Denmark - Sjælland 🗖 Estonia - No regions Findland - Aland Findland - Helsinki-Uusimaa 🔲 Findland - Pohjois- ja Itā-Suomi France - Alsace France - Auvergne France - Bourgogne France - Centre France - Corse France - Guadeloupe France - Haute-Normandie France - La Réunion France - Limousin France - Martinique France - Nord - Pas-de-Calais France - Picardie France - Provence-Alpes-Côte d'Azur 🗌 Germany - All Germany - Berlin Germany - Braunschweig Germany - Chemnitz Germany - Detmold Germany - Düsseldorf 🔲 Germany - Gießen Germany - Hannover Germany - Kassel 🗀 Germany - Köln Germany - Lüneburg Germany - Mittelfranken Germany - Niederbavern Germany - Oberfranken Germany - Rheinhessen-Pfalz Germany - Sachsen-Anhalt Germany - Schwaben Germany - Thüringen 🔲 Germany - Tübingen Germany - Weser-Ems 🔲 Greece - Ανατολική Μακεδονία, Θράκη (Anatoliki Makedonia, Thraki) 🛛 Greece - Αττική (Attiki) 🛄 Greece - Βόρειο Αιγαίο (Voreio Algaio) 🔲 Greece - Δυτική Μακεδονία (Dytiki Makedonia) 🔲 Greece - Θεσσαλία (Thessalia) Greece - Κεντρική Μακεδονία (Kentriki Makedonia) П Greece - Nóпo Ayqio (Notio Aigaio) Greece - Στερεά Ελλάδα (Sterea Ellada) Hungary - Dél-Alföld Hungary - Észak-Alföld Hungary - Közép-Dunántúl

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\*7. Please indicate your

- type of organisation:
- O International administration
- National administration
- O Regional authority
- O Non-governmental organisation
- O Large business O Small or micro enterprise
- O Medium-sized enterprise
- O Research body/academia
- O Higher education institution
- O Vocational training organisation
- O Public business or innovation support body
- O Private business or innovation support body
- O Financial sector
- O Other

\*8. Please indicate the

sector in which your business/organisation mainly operates:

- O Manufacturing
- O IT services
- O Agriculture and Food
- O Health and Care
- O Energy
- O Environment Automotive and Transport
- O Financial services/banking/insurance
- O Retail, electronic commerce
- O Electronic communications
- O Public sector Research
- Other

### \*Please specify

150 character(s) maximum (110 characters left) Economic Affairs (public administration)

\*9. Is your organisation

included in the Transparency Register? If your organisation is not registered,

we invite you to register here (https://ec.europa.eu/transparencyregister/public/ri/registering.do?locale=en), although it is not compulsory to be registered to

reply to this consultation. Why a transparency register? (http://ec.europa.eu/transparencyregister/public/homePage.do)

O Yes

O No

Not applicable

# \*10.

 What type of region are you located in / work for?

 Urban area (at least 50 000 inhabitants)

 A university / higher education centre is less than 50 km away

 Neither of the above

 Don't know

\*11. Which (if any) of

these statements apply to you?

I / my organisation has significant knowledge of smart specialisation and other research and innovation policy approaches;

- I / my organisation has a significant role in the implementation of innovation and business development funding;
- I / my organisation was involved in the development of the smart specialisation strategy of my country / region

The field of activity of me / my organisation falls into one or more of the smart specialisation priorities of my country / region

None of the above

Don't know

## Specific questions

1. A Smart Specialisation Strategy is a national or regional research and innovation strategy which sets priorities. These priorities aim to build competitive advantage by developing and matching in the country or region research and innovation strengths with business needs.

Smart specialisation priorities aim to acoust the EU that in the past often hampered the attaining of critical mass for research and innovation projects in the EU.

### 1.a. What are (in your

opinion) the main objectives of smart specialisation strategies in your member state/region? (please rank from 5 – most important to 1 – least

important)

	1	2	3	4	5
*Creation of jobs and growth through place-based research and innovation investments	0	0	0	0	۲
*Increasing research and development expenditure	0	0	0	0	۲
*Improving capacity of public administration to stimulate research and innovation	۲	0	0	0	0
*Make businesses and researchers have investment projects together	0	0	0	0	۰
*Helping in reducing disparities between the level of development of your Member State/Region and the other EU Regions/Member States	۲	0	0	0	0
*Economic transformation of your region (e.g. towards new sectors)	0	0	۲	0	0
*Attracting innovative entities to the regions through innovation facilities	0	0	۲	0	0
*Other	0	0	۲	0	0

### \* if you ticked

"other", please specify what you referred to:

200 character(s) maximum (151 characters left) Synergies between national and regional policies.

#### 1.b.

What is (in your opinion) the international/European significance of smart specialisation strategles? (please rank from 5 – most important

to 1 – least important)

	1	2	3	4	5
*All types of regions can participate (advanced, research intensive regions and lagging regions)	0	0	0	0	۲
*Alignment between complementary efforts in different countries and regions	0	0	0	0	C
*Bottom-up agenda for European growth and jobs	Ō	0	۲	0	С
*Leap-frogging opportunities for lagging regions	0	0	۲	0	0
*Implementation of European strategic priorities in focus areas in regions	0	0	0	0	C
*Other	0	0	0	0	C

\* If you ticked

"other", please specify what you referred to:

200 character(s) maximum (135 characters left)

Potential for cross-border cooperation of innovation ecosystems.

#### \*

1.c. How important is it for you that regions (and countries) put in place research and innovation strategies for smart specialisation with clear priorities upon which business, academic and public stakeholders are consulted in advance of allocating funding?

Answer: 4= to a great extent,

3=to some extent, 2=to a minor extent, 1=not at all, no opinion

01 02 03 @4

\*2. Innovation

does not happen by chance or in isolation, but has underlying trigger and drivers. What should smart specialisation strategies focus on to drive innovation in your region or country?

Please indicate, if you

answer the following question with focus on

O your region (/eusurvey/home/welcome/runner) All public surveys (/eusurvey/home/publicsurveys/runner) O your country

both, region + country

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1 2 3

How important are the following drivers in your view (1=not at all; 2=to a minor extent, 3=to some extent, 4=to a great extent):

	1	2	3	4	No opinion
*Demand in markets / by customers	0	0	0	۲	0
*Need to stay competitive	0	0	0	۲	0
*Access to technology / research providers and research and innovation infrastructures	0	0	0	۲	0
*Access to innovation management support services (e.g. advice on patenting, licensing, technology needs, market potentials, etc.)	0	0	0	۲	o
*Access to skilled personnel (engineers, marketing / design experts, skilled workers, etc.)	0	0	0	۲	0
*Access to researchers / scientists	0	0	0	۲	0
Availability of skilled personnel with entrepreneurial spirit	0	0	0	۲	0
*Cooperation between academia/universities and enterprises (inside your country / region)	0	0	0	۲	0
*Cooperation between academia/universities and enterprises (outside your country / region)	0	0	0	۲	0
*Cooperation between different types of enterprises / sectors (inside your country / region)	0	0	0	۲	0
*Cooperation between different types of enterprises / sectors (outside your country / region)	0	0	0	۲	0
*Access to finance (grants)	0	0	۲	0	0
*Access to finance (venture capital, equity)	0	0	۲	0	0
*Access to finance (loans, guarantees)	0	0	۲	0	0
*Innovation friendly regulatory environment	0	0	0	۲	0
*Other	0	0	۲	0	0

# \* If you ticked

"other", please specify what you referred to:

300 character(s) maximum (299 characters left)

\*3,

The EU's cohesion and research and innovation policies aim to create framework conditions that favour research and innovation and that allow bringing ideas to market. Support to research and innovation takes various forms. It is provided by public as well as private bodies on regional, national and EU level. The aim of asking to develop and implement smart specialisation strategies over the last 3 years was to improve the type, quantity and quality of research and innovation support at national and regional levels.

Please indicate, if

you answer question 2a) and 2 b) with focus on

O your region

O your country

both, region + country

# \* 3.a) Did

smart specialisation have an impact on research and innovation support to your work in the past 3 years ?

Yes O No

3.b) How has smart

specialisation improved your use of research and innovation infrastructure or services in the past 3 years? (1=declined; 2=no change, 3= increased):

increased

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*Infrastructure/ Poster act both foreign and innovalion this success success and history a	0	) Help	0	Language
*Infrastructure - Access to technology or science parks	0	0	۲	- anguayo
*Infrastructure - Access to FabLabs, LivingLabs or other experimentation support	0	0	۲	
*Infrastructure - Pilot lines or demonstrators for testing and validation of new or improved products, incl. commercially usable prototypes	0	0	۲	
*Knowledge & technology - Intellectual Property Rights management support (patenting, licensing etc.)	0	•	0	
*Knowledge & technology - Technology transfer	0	•	0	
*Knowledge & technology - Digitization of enterprises and processes	0	۲	0	
*Business development - Support to business plan development or bankability of innovation projects	0	•	0	
*Business development - Support for standardisation or conformity certification for new products	0		0	
*Business development - Support for access to market / marketing	0	0	۲	
*Business development - Support for finding networking and cooperation partners abroad	0	•	0	
*Business development - Support for finding networking and cooperation partners within your country	0	0	۲	
*Innovation & competitiveness projects - Support for design and creative thinking	0		0	
*Innovation & competitiveness projects - New forms of innovation (social innovation, co-creation, etc.)	0	0	۲	
*Innovation & competitiveness projects - Fundamental / blue-sky research activities	0		0	
*Innovation & competitiveness projects - Industrial research activities	0	0	۲	
*Innovation & competitiveness projects - Experimental development / prototyping	0	0	۲	
*Skills & talents - Better access to skilled personnel	0	0	۲	
*Skills & talents - Better access to researchers	0	0	0	
*Skills & talents - Support for skills development inside your organisation (e.g. e-skills training, design thinking, project management training)	0		0	
*Skills & talents - Better cooperation between stakeholders to identify relevant skills needs	0		0	1
*Public funding - Access to grants and other not-repayable support	0		0	TT.
*Public funding - Access to financial instruments (loans, venture capital, equity, guarantees) instead of grants	0	•	0	
*Public funding - More combination of different funding sources (national, regional, EU, international)	0		0	
*Public funding - More focussed funding offers (e.g. for specific challenges or technologies or sectors)	0		0	
*Public funding - More competitive selection of projects for funding	0	0	۲	
*Public funding - Larger volumes of funding per project	0		0	
*Public funding - Participation of more partners in a project consortium	0	0		E Con
*Public funding - More requirements as regards project durability in time	0		0	 F
*Public funding - Less reporting and other administrative requirements	0		C	F .
*Regulatory Framework - New legislation that favours research and innovation	0		C	
*Regulatory Framework - Ability to participate in assessing the impact of legislative proposals	0		C	•
*Regulatory Framework - Less administrative burden for research, innovation or business projects	0		C	
*Regulatory Framework - Easier / cheaper / faster set-up of firms	0	0		•
*Regulatory Framework - Easler / cheaper / faster obtaining of permits and licenses	0		C	)

# Other

400 character(s) maximum (400 characters left)

#### 4.

Innovation - in the sense of successfully bringing a new or significantly improved goods / services to the market - rarely happens in Isolation. In general, innovation "eco-systems" make innovation happen in a region / country. Such innovation eco-systems work thanks to the combination of public support and private initiative and depend crucially on the interaction and openness to cooperate among the different enterories in the second structure of the second second

improvement of such innovation eco-systems and sharpening their unique features was part of the smart specialisation approach.

If you implement innovation yourself / in your enterprise or organisation: Did you/your organisation in the past 3 years work together with any of the following types of bodies / enterprises to improve your innovation capacity or implement innovation projects?

If you / your organisation supports innovation in other enterprises or bodies. Did you observe in the past 3 years that there is MORE participation of the following type of enterprises / bodies in the innovation eco-system in your country or region?

	yes	no	Not relevant
*Consultancy firm	0	۲	0
Manufacturing firm (from your country / region)	۲	0	0
*Manufacturing firm (foreign firm)	۲	0	0
Multi-national firm	۲	0	0
*Marketing or design firm	۲	0	0
*Private investor (e.g. business angel)	0	0	0
*Technology broker	۲	0	0
*Cluster or business association (chamber of commerce etc)	۲	0	0
*Research service provider (from your country / region)	•	0	0
*Research service provider (from abroad)	۲	0	0
*Higher Education Institution	•	0	0
*Patent lawyer / advisor	•	0	0
*Provider of high-tech or research equipment	0	0	0
*Soft or hardware firm / IT developer	•	0	0
*Training provider (managerial skills, technical skills, digital skills, etc.)	6	0	0
*Civil society organisation	۲	0	0
*Clients (feed-back, co-design, etc.)	۲	0	0
*Suppliers		0	0

\*Other

400 character(s) maximum (399 characters left)

\*5.

The core of smart specialisation is the inter-active and inclusive development process involving businesses, researchers and education institutions, civil society and public bodies. This "entrepreneurial discovery process" was required to identify a limited set of smart specialisation priorities for a country / region. This process aimed to find new, creative fields for cooperation between different sectors and technologies. It often resulted in identifying new or emerging niches in markets or value chains. The entrepreneurial discovery process is expected to be continued during the implementation of the smart specialisation strategies, both to refine the definition of projects, the monitoring and possibly adjustments of the strategies.

5.a. Do you think that you/your organisation or other organisations should be more involved in the design and/or implementation of research and innovation support, including smart specialisation strategies in your country / region?

□ No

Yes (if yes, in which issues would you like to see you/your organisation or other organisations more involved in order to disseminate good practice and facilitate effective collaboration in order to accelerate smart growth investments?)

Development of the smart specialisation policy concept

Design of a smart specialisation strategy in your member state/region and possible up-dates / adjustments

Design of support forms (advice, funding, public infrastructure etc.) at local level

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☑ Interaction with business, researchers, civil society and public administration

Technological or sectorial choices in terms of research and innovation support

Modification of the regulatory and administrative framework conditions for research and innovation (e.g. rules on health, safety and environmental requirements of new products or production methods)

☑ Impact assessments for new legislation that can influence research and innovation

Analysis of demand for innovative solutions (including public procurement needs)

Development of partnerships with innovators and firms in other countries / regions

Development of strategic interregional cooperation

Z Creation of experimental cross-border legislation that facilitates cross-border innovative projects between regions

Monitoring of the progress of the smart specialisation strategy implementation

Monitoring of the implementation of the relevant European Structural and Investment Fund programmes

Rules or development of university-industry cooperation

Rules on career development of academics (e.g. secondment to private sector)

Z Exchange/learning from lessons/ good practices of other Member States / regions

Identification and development of relevant skills

Design and development of pilot lines for upscaling

### \*Other

300 character(s) maximum (299 characters left)

#### 5.b.

Which other organisation should be more / better involved in the design or implementation of research and innovation support in your country / region?

(it is possible to choose several options)

	Involve better in the design of research and innovation support	Involve better in the implementation of research and innovation support	No opinion
*Research bodies	٢	ο	0
*Higher Education Institutions and/or vocational training bodies	۲	ο	0
*Civil Society	0	۲	0
*Small and micro-enterprises	0	۲	0
*Medium-sized enterprises	0	۲	0
*Large enterprises	0	•	0
*Enterprises or other research and innovation players from abroad	0	۲	0
*Enterprises or researchers from other sectors / technological domains	۲	0	0
*SME intermediaries, such as cluster organisations	0	9	0
*Research and Technology Organisations	۲	0	0
*Other	0	0	۲

### \*Other

300 character(s) maximum (299 characters left)

#### \*6.

Could you describe a very good research and/or innovation specific project that was implemented in the course of the past 3 years in your country / region, was linked to a smart specialisation strategy, and that could inspire others to launch similar projects?

**O** Yes

No

7. The EU provides around 10% of all the public research and innovation support, , including smart specialisation strategies in the European Union member states. This works either via directly managed funds where you apply directly to the Commission (s.g. Horizon 2020, COSME, Joint Undertakings, etc.) or the European Investment Fund or via shared managed funds (e.g. European Regional

Development Funds Europhan Sectal Funds what is the destribute States were the projects is done by national or regional bodies or intermediaries.

\* 7.a) Did you

get in the past 3 years support for research and innovation from a European Union fund or European body?

Yes O No

# \* 7.b): Was

the funding linked to a smart specialisation strategy?

🔿 Yes 💿 No 🔿 Don't know

# 7.c) Did you receive

funding?

	Yes	No
*European Structural and Investment Funds - European Regional Development Fund (ERDF) (http://ec.europa.eu/regional_policy/en/atlas/programmes/? search=1&keywords=&countryCode=ALL&regionId=ALL&themeId=ALL&programType=ALL&objectiveId=ALL&periodId=3) – national/regional operational programmes	0	¢
*European Structural and Investment Funds - European Regional Development Fund (ERDF) (http://ec.europa.eu/regional_policy/en/atlas/programmes/? search=1&keywords=&countryCode=ALL&regionId=ALL&themeId=ALL&programType=ALL&objectiveId=ALL&periodId=3) - Interreg	0	۲
*European Structural and Investment Funds - European Social Fund (ESF) (http://ec.europa.eu/est/main.jsp?catid=62&langid=en)	0	۲
*European Structural and Investment Funds - European Agricultural Fund for Rural Development (EARFD) (http://ec.europa.eu/agriculture/rural-development-2014-2020_en)	0	۲
*European Structural and Investment Funds - European Maritime and Fisheries Fund (EMFF) (https://ec.europa.eu/fisheries/cfp/emff_en)	0	۲
*European Structural and Investment Funds - Cohesion Fund (http://ec.europa.eu/regional_policy/en/funding/cohesion-fund/)	0	۲
*EIB Group - European Fund for Strategic Investments (EFSI (http://www.eib.org/efsi/); implemented by the EIB Group)	0	۲
*EIB Group - European Investment Fund (EIF) (http://www.eif.org/)	0	۲
*EIB Group - European Investment Bank (http://www.eib.org/)	0	۲
*Horizon 2020 (https://ec.europa.eu/programmes/horizon2020/) - collaborative research and innovation project	0	۲
*Horizon 2020 – SME instrument	0	۲
*Horizon 2020 – ERC grant	0	۲
*Horizon 2020 – Marie Skłodowska-Curie	0	۲
*Horizon 2020 – InnovFin	0	•
*Horizon 2020 - European Institute for Innovation and Technology	0	۲
*Horizon 2020 - IPR helpdesk	0	۲
*Horizon 2020 - National Contact Points	۲	0
*Horizon 2020 – other	۲	0
*COSME (http://ec.europa.eu/growth/smes/cosme_en) - financial instruments	0	
*COSME – cluster development support	0	۲
*COSME – Erasmus for young entrepreneurs	0	۲
*COSME – Enterprise Europe Network	0	۲
*COSME - other	0	۲
*Other directly managed EU programmes - Creative Europe (https://ec.europa.eu/programmes/creative-europe/) (EU framework programme for support to the culture and audiovisual sectors)	0	۲
*Other directly managed EU programmes - Connecting Europe Facility telecom / digital service infrastructures (https://ec.europa.eu/digital- single-market/en/news/connecting-europe-facility-cef-telecom-eu387-million-improve-european-digital-services-0)	0	۲
*Other directly managed EU programmes - Connecting Europe Facility - energy (http://ec.europa.eu/inea/en/connecting-europe-facility/cef- energy)	0	0
*Other directly managed EU programmes - Connecting Europe Facility - transport (http://ec.europa.eu/inea/connecting-europe-facility/cef- transport)	0	

*Other directls/husseredy/appg/availesme/runner/https/lecubicseredyrogrammes/ensmines/ensmi	)   Help	•	Language •
*Other directly managed EU programmes - EU Programme for Employment and Social Innovation (EaSI (http://ec.europa.eu/social/main.jsp? catid=1081))	0	۲	
*Other directly managed EU programmes - LIFE (http://ec.europa.eu/environment/life/) (environmental, nature conservation and climate action projects)	0	۲	
*Other directly managed EU programmes - Other	0	۲	

# \*Please indicate which EU

programme you referred to when indicating "other"

200 character(s) maximum (157 characters left)

Joint Undertaking Ecsel, Art.185 Eurostars

# \*7.d):

Did you receive in the past 3 years funding or other support from more than one EU fund or programme? O Yes INO

# \*8.

What other / additional types of research, innovation and competitiveness support in the framework of smart specialisation strategies would you / your organisation need?

500 character(s) maximum (499 characters left)

### \*9.a)

Have you been involved or observed concrete, strategic interregional cooperation between your region and other regions with similar or related smart specialisation strategies?

Yes

O No

### \*9,b)

Should EU develop interregional cooperation regarding smart specialisation?

### @ Yes O No

\*if

yes, tick three the most important benefits for you

at most 3 choice(s)

☑ Reducing innovation gap between less and more developed Member States/Regions

V New business and/or research partners from abroad

New business and/or research partners from other regions/municipalities within your country

Increase of trade between EU regions and outside EU

Exchange of good practices for public administration and business models

Increase cross-border cooperation between business and higher education institutions

Critical mass for the research and innovation investments

Z Alignment of research and innovation policy and implementation programmes across borders

Alignment of research and Innovation investments along European value chains

Avoidance of duplication of public investments in research and innovation infrastructures

Improvement of mutual access to public research and innovation infrastructures

Using the existing research and innovation facilities of another region

### \*If you have other

suggestions regarding interregional cooperation, please specify

500 character(s) maximum (499 characters left)

### \*10.

Please give further suggestions or comments regarding the development and implementation of smart specialisation strategies, including in the context of

the wider EU policies on research / meyodian, commentitivenessicies/ veusurvey/home/publicsurveys education, etc. e.g. on how to reinforce political commitment, disseminate good	/runner)
practices and facilitate strategic interregional collaboration?	Login (/eusurvey/auth/login/runner)   Help 😽   Language
500 character(s) maximum (303 characters left)	

Policy coherence with EU strategic objectives related to Industrial leadership and global challenges. Synergies between EU instruments regarding research and innovation e.a. framework program EFSI.

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